**ROC** Hairdressing College

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Consumer portal for complaints

www.cosmeticaklachten.nl







Most commonly reported;

Skin care products Hair care products







. From 11/2009 to 04/2011

A rise of over 300% in the number of complaints by customers







Causes as determined through the CESES Project:

23% of participants responded to

### Isothiazolinones

Potent allergens used as preservatives in consumer products







80 – 90% of complaints made by women

Norway, Sweden, France, Italy







When looking at hair products:

Mainly shampoos

Coloring products







No real conclusions determined:

Early signs suggest similar numbers in other European countries

However:

Different ways of measuring







Recommendations from the CESES Project:

Continuing registration through the consumer portal

Continuing registration of complaints by dermatologists- causality







Recommendations continued

Broadening the scope to tattoos, permanent make-up, home chemicals

Better communication to the public







For this project:

Tapping in to rising consumer awareness





