



Who is Stivako?

Vocational Training and Education Institute for management and Leadership in the print media and creative industries

- 75 years of education of entrepreneurs
- Focus on management and marketing
- Sustainability and CSR
- Innovation



Activities:

- Education: VET; incompany, parttime
- Workshops
- Short trainings and educations
- Coaching on innovation
- Subjects: quality, health & safety, environment, CSR, FSC, sales and marketing, leadership, HRM, coaching, finance etc.



- Focus: Graphic media industry, in NL 1450 SME's
- Amount of teachers: 25 (flexible employable)
- Amount of students: average 750 a year
- Average age of students: 20 – 50 years old

How?

- Strongly focused on company practice with 'real life' assignments and games that have to contribute to the competitiveness of the company.
- Focus on the job profiles needed in the future ('new skills for new jobs')
- Focus on the new aspects of company management.
- Innovation with products; for example: Lean manufacturing, Marketing, Projectleader CI, CSR

Innovation

- Coaching companies in innovation processes and projects
- National and international projects



STIVAKO OPLEIDINGEN EN TRAININGEN

www.stivako.org or .nl

STIVAKO

Stivako | News | Calender | Education | Training | Workshops | Incompany | Projects | Contact



Search >

Home



Calendar



CALENDER

20-10-2015
**SUSTAINABILITY,
GREEN MARKETING &
MEDIA-PROJECT: THE
RESULTS ARE
AVAILABLE!**

STIVAKO

MORE INFORMATION

STIVAKO.ORG

The Institute for Innovation, VET, Training courses and Workshops for entrepreneurs, management and employees in the creative industries.

Incompany



INCOMPANY

Workshops



WORKSHOPS

Training



TRAINING

Education



EDUCATION

Projects



PROJECTS AND INNOVATION

**SUSTAINABILITY-
PROJECT**



**MARKETING
AUTOMATION**



Amstelveen, 7 & 8 December 2015

Program - day by day

WHAT ARE WE GOING TO DO?



Today

MORNING:

- Who are you?
- Project activities & tasks, goals, planning

AFTERNOON:

- Workshop sustainability
- Workshop multimedia

EVENING:

- Social event: dinner



Tuesday 8th, 2015

MORNING:

- Breakfast session student activities
- Workshop management systems & certification
- Workshop entrepreneurs skills

AFTERNOON:

- Sustainability game
- Administration
- Individual coaching



Have a nice visit in The Netherlands

