

Why this project?





Statistics



Table 2. The overall incidence rate per 10,000 workers per year

Hairdressers and barbers	97.4
Bakers	33.2
Florists	23.9
Pastry cooks	20.6
Tile setters and terrazzo workers	19·0
Electroplaters	13.3
Solderers	10.9
Dental technicians	10.8
Machinists	9.0
Metal-surface processors	9.0



Allergy

- Possible contact to allergenic substances
- ► Hair dye: PPD and resorcinol
- Bleaching agents: Persulfates
- Metals: Nickel
- Preservatives
- Gloves: latex and rubber chemicals
- Perfume
- Hair dye and bleaching agents, the two most common work related allergens in hairdressers (10% of all tested hairdressers)









The dream





The future



Salons - The place for social interaction!

- Support behavioural change in staff
- Raise awareness with customers
- Create links & a community





Let the conversation begin





http://www.greensalon.eu/index.html

- Electronic game
- Physical game
- Scann
- Magazin



Thanks for your attention





Your future is in your hands

AND

A hairdressing salon is not a large bathroom but a hair laboratory