

# Why this project?





#### **Statistics**



**Table 2.** The overall incidence rate per 10,000 workers per year

| Hairdressers and barbers          | 97.4 |
|-----------------------------------|------|
| Bakers                            | 33.2 |
| Florists                          | 23.9 |
| Pastry cooks                      | 20.6 |
| Tile setters and terrazzo workers | 19·0 |
| Electroplaters                    | 13.3 |
| Solderers                         | 10.9 |
| Dental technicians                | 10.8 |
| Machinists                        | 9.0  |
| Metal-surface processors          | 9.0  |
|                                   |      |



## Allergy

- Possible contact to allergenic substances
- ► Hair dye: PPD and resorcinol
- Bleaching agents: Persulfates
- Metals: Nickel
- Preservatives
- Gloves: latex and rubber chemicals
- Perfume
- Hair dye and bleaching agents, the two most common work related allergens in hairdressers (10% of all tested hairdressers)









### The dream





## The future



#### **Salons - The place for social interaction!**

- Support behavioural change in staff
- Raise awareness with customers
- Create links & a community





#### Let the conversation begin





http://www.greensalon.eu/index.html

- Electronic game
- Physical game
- Scann
- Magazin



# Thanks for your attention





Your future is in your hands

AND

A hairdressing salon is not a large bathroom but a hair laboratory